



Douglas Taylor, CEO, Bruichladdich Distillery

After completing a BA(Hons) in Town & Country Planning at The University of Strathclyde Business School, Douglas joined the Diageo graduate scheme in 1998. Starting in the commercial side of the organisation, promoting some of the world's leading brands, he moved through a variety of UK sales management roles before going on to be responsible for international distributor markets in the Nordics, Baltics and Iberia. Latterly, Douglas naturally transitioned into the marketing function where he was responsible for global innovation and gifting for Diageo's luxury whisky portfolio in Global Travel Retail.

Douglas left Diageo in 2011 to join the Board of the then independent Bruichladdich Distillery Company. In the years that followed, the Islay based distillery was acquired by the French family-run spirits group, Remy Cointreau. Douglas' role evolved from Commercial Director to Global Brand Director as he played an instrumental part in integrating Bruichladdich into the wider Remy Cointreau organisation and setting the brand strategies for future growth.

Championing the distillery's philosophy and values, Douglas became CEO of Bruichladdich Distillery Company in 2017. He has been integral to several landmark moments in Bruichladdich's recent history including B Corp certification (with Bruichladdich Distillery the first Scotch whisky company in the world to be certified), Great Place to Work® accreditation, and strengthening the businesses commitment to agriculture and sustainability. Under his tenure, the distillery was also awarded the Leadership Scotland Award at the VIBES Scottish Environment Business Awards and named Brand Employer of the Year by the Marketing Society Scotland. With a vision to reconnect land, community, and spirit as a force for good, Douglas currently oversees all operations, sales, and the strategic vision and direction of the business.

In 2023, Douglas joined the Remy Cointreau Executive Committee as CEO for Scotch Whisky and Gin, where he continues to drive the Group strategy forward in these categories and across a broader corporate agenda.